



ENVIRONMENTAL EDUCATION  
FOR A BETTER EARTH - CANADA

# ANNUAL REPORT

BUILDING SUSTAINABLE  
NEIGHBOURHOODS: FROM  
AMBITION TO IMPACT

DECEMBER 13, 2025

Report Year  
**2025**

# Acknowledgement

While Environmental Education for a Better Earth Canada (EEFABE Canada) operates globally, we acknowledge and recognize that our work in environmental education and protection takes place on the traditional, unceded, and unsurrendered territories of Indigenous peoples, including the First Nations, Métis, and Inuit, who have stewarded and cared for these lands since time immemorial. As an organization dedicated to both the environment and justice, we are committed to honouring the Truth and Reconciliation Commission of Canada's Calls to Action, partnering with Indigenous communities, and working towards the decolonization of environmental education. Recognizing that we are on a journey of Truth and Reconciliation, we remain committed to listening, learning, and taking meaningful action toward creating healthy and sustainable environments for all people.



# Content

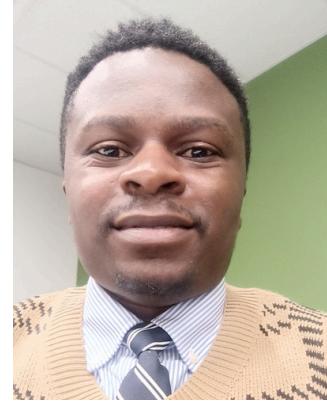
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# Executive Summary

## Executive Director's Letter

Dear friends and supporters,

This first year of Environmental Education for a Better Earth (EEFABE) Canada has been a journey of building, learning, and taking bold steps toward a greener and more resilient future. Although this branch is new in Canada, our movement is not new. For more than seven years, EEFABE has been active in Cameroon, empowering young people and communities through environmental action. Opening an independent Canadian branch allowed us to bring that experience, passion, and global vision into a new context. What began as a local initiative has now grown into an international movement, one that is already touching communities here, inspiring young leaders, and strengthening environmental engagement across Canada.



From day one, our focus was to lay a strong foundation while still moving forward with meaningful impact. We officially established EEFABE Canada as a nonprofit, shaped a mission and vision that guide every decision we make, and built the administrative and digital systems needed to operate with transparency and trust. Launching our multilingual website, connecting donation pathways, and setting up secure organizational tools were not just technical milestones; they were first steps in building a home for environmental action in Canada.

But our work did not stop at structure. We brought our values into the community through programs designed to inspire participation and strengthen environmental awareness. Our Bike Free Friday initiative brought people together to reconnect with nature, explore local ecosystems, and reflect on how simple lifestyle choices can support climate action. Through our online plastic-pollution campaign, we sparked important conversations and encouraged thousands of people to rethink their relationship with waste. And during the election season, we mobilized community members to consider environmental leadership when



choosing their representatives. These efforts reminded us that true impact begins with dialogue, awareness, and action at the local level.

Strengthening our internal capacity was equally important. This year, our team completed specialized training in ecological restoration, climate action leadership, environmental education, indigenous knowledge, and urban agriculture. These learning experiences deepened our understanding of Canada's environmental landscape and equipped us with strong technical knowledge to support future programs. They also connected us with leaders, experts, and organizations who share our vision, a network that will help guide our growth for years to come.

This year also marked the beginning of our national expansion. With new members in Quebec and Alberta, EEFABE Canada proudly became a bilingual organization. We engaged stakeholders, learned about regional needs, and started building partnerships that reflect Canada's diverse environmental realities. This expansion is more than growth; it is our commitment to ensuring environmental education and action are accessible to everyone, in every community.

Like many young organizations, our financial resources are still developing. Yet even with limited funds, we accomplished a tremendous amount because of dedicated volunteers, strong partnerships, and the passion of people who believe in our mission. As we await approval for our charity status, we look forward to strengthening our fundraising strategy, expanding support networks, and unlocking new opportunities to scale our impact.

## **Acknowledgments**

I extend my heartfelt gratitude to our Board of Directors for their leadership, wisdom, and steady commitment. Thank you, Mr. Stephen Alobwede, for your leadership and continuous support as the board chair. To you all, Mrs. Muriel Ndia, Dr. Helene, and Mispaline Jaah, I equally thank you for stepping forward this year, and to our continuing board members for helping guide our young organization with clarity and dedication.



To our volunteers and all those who give their time so generously, your contributions are the heartbeat of our work. You show that change is not only possible but powerful when people come together.

To our partners—UNEP, Microsoft, Canva, Cassandra, TechSoup, the Toronto and Region Conservation Authority, the City of Toronto climate team, and Black Creek Community Farm—thank you for opening your doors, sharing your expertise, and trusting in our mission. Your support strengthens us, teaches us, and accelerates our impact. And to our broader community, everyone who shared a post, attended an event, contributed ideas, or supported us in any way, thank you. You are part of this journey, and your belief fuels our progress.

### **Looking Ahead**

As we enter our second year, we are excited to expand our programs, launch our environmental e-learning platform, deepen our community partnerships, and bring more people into this movement. Our focus remains simple: people, places, and practical action. We are building something meaningful, not just for today, but for the generations that will inherit the decisions we make now.

EEFABE is still young in Canada, but our determination is strong. With your support, we will continue to grow, inspire, and lead. Together, we can build communities that are informed, empowered, and ready to champion a healthier planet.

With gratitude,

Ulrich Stephane Tchiegdjo Tamo  
Founder and Executive Director, EEFABE Canada



# Organisation Overview

Environmental Education for a Better Earth Canada is a nonprofit organization focused on empowering young people and engaging people of all ages in schools, neighbourhoods, and communities to combat climate change and environmental degradation through environmental sustainability and climate change education. We carry out our activities worldwide, with significant activities in sub-Saharan Africa.

## EEFABE's Vision

Establish a self-sustaining and autonomous organization dedicated to advancing climate change education and environmental protection. We aim to educate and empower young people on sustainability, the environmental and climate crisis, and sustainable development goals.



## EEFABE's Mission

Empower young people in schools and communities to take climate action and lead environmental protection. We have developed an after-school curriculum to empower young people with knowledge on sustainability, environmental, and climate change education





ENVIRONMENTAL EDUCATION  
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# Key Achievements 2025

**A Year of Sustainable Growth:  
From Ambition to Impact.**



This year came with many challenges as we focused on building the foundation our organization needed to begin its work. Despite being our first year in Canada, we accomplished so much, strengthening our administrative systems and making meaningful contributions in the community.

Corporate national and international supporters and partners

**2 Regions**

Increased overall administrative efficiency

**45%** A large yellow circle containing the number "45%" and a white upward-pointing arrow.

In our first year, we completed the essential administrative structures that allow us to operate effectively and transparently in Canada, including legal registration, the launch of our multilingual website, and the adoption of secure digital tools.



**Bike Free Friday: Two events (June 5 & August 30), 16 km route, 6 participants**



## Programs & Campaigns

**Beat Plastic Pollution Campaign: June 2–6, reached 1,000+ online**

**Election Advocacy: Engaged 200+ people on social media**



**Toronto and Region Conservation Authority: Ecological Restoration**

## Training & Capacity Building

**City of Toronto Climate Action Champion Project**

**Black Creek Community Farm: Urban Agriculture & Food Rights**

# Challenges, What We Did, and Lessons Learned

## **Establishing Operations in a New Country**

In our first year, EEFABE Canada faced several foundational challenges as we worked to establish ourselves as a new nonprofit branch in a new country. We took longer than expected to become fully autonomous in our administration, partly due to delayed registration for essential nonprofit tools and systems. This slowed processes and created early bottlenecks. Additionally, we began the year without a stable volunteer base, which limited the number of activities we were able to deliver in the first and second quarters. These early gaps affected our overall pace, visibility, and ability to scale programs quickly.

## **Adapting Engagement to Local Context**

We also learned that our initial engagement methods did not always match the demographic and social dynamics of our new Canadian context. Messaging, outreach styles, and activity formats that were effective in Cameroon did not immediately resonate here, leading to minimal engagement in some early events. As we adapted, we shifted to neighbourhood-based outreach, strengthened our bilingual communication, and collaborated more intentionally with local organizations to better understand community needs and expectations. These adjustments significantly improved participation and interest in our programs.

## **Fundraising Timing and Evidence of Impact**

Another key challenge was launching our fundraising strategy too late in the year. By only formalizing it in the fourth quarter, we limited our ability to secure resources early enough to sustain and expand activities. This experience highlighted the importance of starting fundraising efforts well in advance, maintaining updated program briefs, and building relationships with potential donors and partners long before funding calls open. It also reinforced the need for consistent data collection and impact documentation to strengthen future grant applications and community appeals.

## **What Changed—and What Comes Next**

Despite these challenges, each obstacle became an opportunity to strengthen our systems, improve our outreach, and refine our programs. By the end of the year, we had established solid administrative tools, built a growing and committed volunteer base, developed partnerships tailored to our local context, and set up a structured fundraising plan for 2026. These lessons have made us more prepared, more resilient, and more aligned with the communities we serve. Moving forward, we are committed to continuous improvement, transparent learning, and building a stronger foundation for long-term impact across Canada.



# Impact Stories

## Bike Free Friday: Biodiversity Ride (2025)



### Overview

As part of our Sustainable Neighbourhoods Program, EEFABE Canada organized a community biking event to promote active mobility and hands-on environmental awareness. Six participants (one woman and five men) joined the ride.

### Route Summary

The group departed from York University Heights and followed the Finch West Corridor Trail through the Black Creek area before connecting to the Humber River Park Trail. The full journey covered approximately 16 km (round trip), ending and beginning at the same point.

### Learning Highlights Along the Route

Throughout the ride, the Executive Director guided participants through short, meaningful learning stops:

#### Rudy's Garden (Black Creek):

- Participants explored a community-built slope-stabilizing garden and learned how nature-based solutions help prevent soil erosion and support pollinators.

#### Riparian Ecosystems:

- Riders observed unique tree structures, including a large drooping-canopy tree, and discussed how riparian vegetation protects slopes, filters runoff, and cools waterways.

#### Humber River & Water Catchment Areas:

The group observed Canada geese using stormwater ponds and learned how river corridors and man-made water retention systems act as "sponges" during heavy rainfall, reducing flood risk across the watershed. (Based on TRCA watershed and flood-control information.)

The ride concluded with a brief rest and refreshments at a nearby soccer field before returning to the starting point.

## Impact of the Activity

- Strengthened environmental literacy through real-world examples of nature-based solutions, urban wildlife, and watershed management.
- Promoted active, low-carbon mobility as a practical, climate-friendly choice.
- Increased community connection, with participants expressing interest in joining future rides and other EEFABE Canada programs.
- Supported well-being, blending gentle physical activity with time spent in urban green spaces.



## Beat Plastic Pollution: Online campaign to combat plastic pollution

June 2–6, 2025

In June 2025, our organization hosted the Online Plastic Pollution Awareness Week, a dedicated five-day digital campaign aimed at educating the public about the growing threat of plastic pollution and empowering households to adopt more sustainable habits. This initiative marked one of our most successful online outreach efforts of the year.

### Purpose of the Campaign

The goal of the Awareness Week was to increase understanding of how everyday plastic use contributes to environmental degradation, while providing simple, practical actions that individuals and families could implement immediately. By leveraging accessible online platforms, we sought to reach a wide audience, especially those who may not attend in-person events.

### What We Did

Throughout the week, we published daily educational posts across all social media platforms, focusing on topics such as the lifecycle of plastic, the dangers of microplastics, and the environmental and health impacts of plastic waste. These posts were supported by:





- Engaging infographics and visual content illustrating key facts
- Short action steps encouraging followers to reduce single-use plastics at home
- Household challenges, such as "Plastic-Free Day" and "Reuse What You Have"
- Shareable graphics designed to help the message travel beyond our immediate followers

The digital content was crafted to be simple, relatable, and actionable, enabling learning without overwhelming viewers.

### Reach and Engagement

The Awareness Week reached over 1,000 people across Facebook, Instagram, and WhatsApp groups, reflecting strong community interest in environmental issues. Engagement rates were notably higher than average for the month of June, with many followers actively sharing posts, tagging friends, and participating in the suggested daily actions.

### Community Impact

The campaign successfully increased environmental awareness within our online community. Followers provided positive feedback, noting that the content helped them understand the seriousness of plastic pollution and inspired them to make practical changes such as using reusable bags, refusing unnecessary plastic packaging, and improving waste sorting at home.

The initiative also contributed to a visible rise in sustainable behaviour among local households. In the days following the campaign, we saw more members joining discussions on waste reduction, sharing their progress, and expressing interest in taking part in future environmental activities.

### Overall Contribution to Annual Impact

The Online Plastic Pollution Awareness Week played a key role in our 2025 outreach strategy by expanding our digital environmental education efforts and strengthening community engagement. It laid the foundation for sustained online awareness work and supported the broader success of the June 2025 Beat Plastic Campaign.



# Program in practice

## 1. Environmental Sustainability & Climate Change Education

This program provides practical, accessible education to help people understand climate change and make informed choices for a healthier planet. We work with schools, families, and community organizations to deliver workshops, classroom sessions, public talks, and soon an online e-learning platform. Our educational approach is simple, inclusive, and action-oriented—empowering individuals of all ages to reduce waste, conserve energy, respect nature, and become environmental stewards in their communities.

## 2. Sustainable Neighbourhoods Program

Our Sustainable Neighbourhoods program supports communities in adopting everyday practices that reduce environmental impact and strengthen local resilience. Through initiatives like Bike Free Friday, community clean-ups, low-waste challenges, compost outreach, and local awareness sessions, we encourage residents to take small steps that collectively create meaningful change. The program builds a culture of sustainability at the neighbourhood level while fostering social connection, awareness, and shared responsibility for the environment.

## 3. Nature-Based Solutions Program

This program focuses on reconnecting communities with nature through hands-on environmental restoration and climate-friendly gardening. Guided by the training we received from the Toronto and Region Conservation Authority and Black Creek Community Farm, we support the creation of pollinator gardens, household and community food gardens, compost systems, and small restoration projects. The goal is to promote biodiversity, improve local green spaces, strengthen community food security, and help Canadians experience the benefits of nature first-hand.

#### **4. Advocacy & Public Engagement Program**

Our Advocacy program encourages residents, and especially youth, to participate in local and national decision-making that shapes environmental policy. We promote non-partisan civic engagement, raise awareness about environmental leadership during elections, contribute to municipal consultations, and amplify community voices on climate issues. Through online campaigns, educational outreach, and collaboration with government and civil society, we help Canadians understand how their choices and participation influence environmental outcomes.

#### **5. Youth Environmental Leadership & Participation Program**

This program nurtures the next generation of environmental leaders by giving young people the knowledge, confidence, and opportunities to engage in environmental decision-making. We support youth leadership in schools, universities, and community groups and connect them with national and international processes, including UN-level forums, through our broader EEFABE network and the accreditation branch. The program helps young Canadians develop advocacy skills, lead community projects, and contribute meaningfully to global environmental discussions.



# Financial Summary

In our first year of operations in Canada, our financial activity remained modest as we focused on establishing the essential structures needed for long-term growth. We received a total of CAD 61 in donations, including a contribution directed to support youth participation in our Cameroon branch's international environmental programs, and software licenses to facilitate our administrative duties. As a newly established organization, we also carried forward liabilities of CAD 10,214, primarily related to the development and maintenance of our website and the reimbursement of incorporation and name-registration fees. While our financial resources are still growing, these initial investments have laid a strong foundation for future fundraising, program expansion, and the sustainable development of EEFABE Canada.

Quarter	Total Revenue (CAD)	Liability (CAD)
Q3	284.5	10,214

# Financial snapshot

Total Revenue  
\$ 284.5



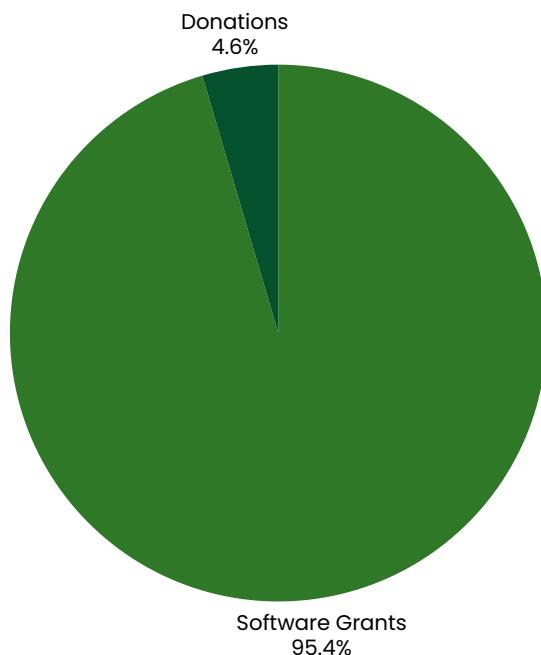
Net Revenue  
-\$ 5885.06



Total Expenses  
\$ 6169.56



● Software Grants      ● Donations



<b>ASSETS</b>		
<b>Current Assets</b>		
Cash & Bank	45.94	
Total Current Assets	45.94	
Noncurrent Assets		
Website (Intangible)	8000	
Accumulated Amortization	3667	
Total Noncurrent Assets	4333	
<b>Total Assets</b>	<b>4378.94</b>	
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current Liabilities</b>		
Accounts Payable	0	
Funds Held for Cameroon	50	
Payable to Director	10214	
Total Current Liabilities	10264	
<b>Net Assets</b>		
Net Assets (Unrestricted)	-5885.06	
<b>Total Liabilities and Net Assets</b>	<b>4378.94</b>	

**Statement of financial position as at November 22, 2025**

**Statement of Revenue and Expenditure for the fiscal year ending in November 22, 2025**

<b>REVENUE</b>	Account
<b>AccountName</b>	<b>Sum of Credit</b>
Donations – Canada	13
In – kind Contribution	271.5
<b>Grand Total</b>	<b>284.5</b>
<b>EXPENSE</b>	Account
<b>AccountName</b>	<b>Sum of Debit</b>
Amortized Expenses	3667
Anual Return Fees	12
Bank Charges – Cameroon	2.04
Bank Charges – Canada	2.96
Incorporation Expense	200
Name Registration Expense	14
Platform charges	0.06
Software Expense	271.5
Website Management Expense	2000
<b>Grand Total</b>	<b>6169.56</b>





## Looking Ahead

### Strengthening Our Team and Expanding Our Reach

In 2026, EEFABE Canada is positioning itself for steady and strategic growth. Our priority is to strengthen our internal team so we can expand our reach to more neighbourhoods, schools, and community groups across Canada. As our programs mature, we aim for more educators, facilitators, youth coordinators, and volunteers to support program delivery, partnerships, and community engagement. This expansion will help us better serve multilingual, multicultural communities and bring environmental education closer to residents in both urban and suburban settings.

### Scaling Environmental Education and Climate Literacy

Climate education remains at the heart of EEFABE's mission. In 2026, we will expand our after-school environmental curriculum, educational workshops, and climate-action outreach to ensure more young people, and adults gain the knowledge and skills needed to understand climate challenges and make sustainable choices. This includes rolling out our bilingual e-learning platform, integrating interactive modules, and deepening partnerships with schools and youth organizations. These efforts will make environmental literacy accessible, practical, and tailored to diverse communities across Canada.

### Growing Nature-Based Solutions for Community Resilience

We will significantly expand our Nature-Based Solutions work by supporting more food gardens, pollinator patches, restoration activities, and greenspace improvements in 2026. Our goal is to help communities create climate-resilient neighbourhoods that promote biodiversity, reduce urban heat, support local food growing, and foster an everyday connection with nature. This aligns with our ongoing initiatives such as urban gardening, composting education, and park greening, ensuring that residents actively participate in creating healthier, greener local environments.

### Empowering Youth and Strengthening Advocacy Across Canada

Youth participation in environmental policy and climate action will remain a major priority in 2026. Through our Youth Leadership Program, we will support young Canadians to engage more deeply in decision-making processes locally and globally. This includes climate advocacy campaigns, policy education, civic engagement training, and opportunities to follow international environmental negotiations, leveraging our global network. We will continue mobilizing communities through our advocacy initiatives, ensuring that both youth and adults understand how public policies shape environmental outcomes and how their voices can lead to meaningful change.

# Supporters & Partners

## **Microsoft for Nonprofits**

We extend our sincere appreciation to Microsoft for Nonprofits for granting us access to essential productivity and security tools. Their support, through donated licenses, strengthened our administrative structure, enhanced data security, and enabled us to operate efficiently while maintaining the highest standards of organizational integrity.

## **Canva**

We thank Canva for providing us with design tools that elevated the quality of our communication materials. With their support, we were able to create professional, accessible, and engaging visuals for campaigns, reports, and educational content—helping us better connect with our community.

## **TechSoup**

Our gratitude goes to TechSoup for facilitating access to discounted and donated software critical to our operations. Through their platform, we acquired key digital tools that allowed us to build a solid technological foundation as a young organization in Canada.

## **United Nations Environment Programme (UNEP)**

We acknowledge the United Nations Environment Programme (UNEP) for allowing us to participate as observers in international environmental meetings through the accreditation held by our Cameroon branch. This connection enables us to follow global environmental discussions, align our local actions with international goals, and represent youth and community perspectives from both Canada and Cameroon.

## **EEFABE Cameroon (Parent Branch)**

We honour the foundational work of EEFABE Cameroon, our parent branch with more than seven years of experience in environmental education and community engagement. Their expertise, history, and leadership continue to guide and inspire our efforts in Canada as we expand the movement internationally while maintaining our shared mission and values.



## **Toronto and Region Conservation Authority (TRCA)**

We are grateful to the Toronto and Region Conservation Authority (TRCA) for providing extensive mentorship and training in ecological restoration and environmental education. Their guidance deepened our understanding of local ecosystems, Indigenous land knowledge, and restoration practices, strengthening our ability to deliver programs that are rooted in science, respect, and community needs.

## **Black Creek Community Farm**

Our appreciation extends to Black Creek Community Farm for offering hands-on training in urban agriculture, soil health, composting systems, and food rights. Their practical and community-driven approach gave our team valuable skills that we now incorporate into our nature-based education and gardening initiatives.

## **City of Toronto – Live Green / Neighbourhood Climate Action Champion Program**

We thank the City of Toronto's Live Green team and the Neighbourhood Climate Action Champion Program for equipping us with tools to engage and mobilize communities around climate action. The training we received empowered us to lead neighbourhood-level initiatives, promote sustainability practices, and encourage residents to take meaningful climate action in their everyday lives.

# THANK YOU

for Supporting Our Journey



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